Growing Your Visibility, Relationships and Revenue.

EASE**PRESS RELEASE**PRESS RELEASE**PRESS RELEASE**PRESS RELEASE**PRESS RELEASE**PRESS RELEASE**PRESS REL



Miller Ingenuity CEO Steve Blue to Speak On Engagement and Innovation at Winona **State University**

Tuesday, September 8 @ Winona State University Science Laboratory Center, Room 120

September 4, 2015...Winona, MN... Steve Blue, President and CEO of Miller Ingenuity, a global supplier of mission-critical solutions in the transportation industry, will present and host a Q&A on Tuesday, September 8 at Winona State University (Science Laboratory Center, Room 120). The lecture, "Engagement for Innovation," is part of a University-wide goal to increase faculty and student engagement through innovative practices. This event is free and open to students, faculty and the public.

It is the mission of Winona State University to prepare graduates to serve generously, lead responsibly and respond imaginatively and creatively to the challenges of their work, their lives and their communities. A recent Gallup-Perdue Index found that college graduates "who had experiential and deep learning such as a job/internship, long-term school project, and were extremely involved in extra-curricular activities and organizations," were twice as likely to be engaged and thrive at work. Blue's presentation will focus on real-life scenarios that support the findings of the study and will include time for questions to ensure all in attendance learn from each other's knowledge and experiences.

"At Miller Ingenuity, we are a culture by design with self-directed work teams and LEAN principles through 100 percent of our company," said Blue. "We encourage and expect ALL employees to spend 20 percent of their day discussing ways to better service our customers and improve on our own internal processes. Since adjusting to a workplace focused on empowering our employees we have seen our revenues increase dramatically. I look forward to sharing my knowledge and learning from everyone in attendance."

SNAPSHOT

20/10 Solutions 625 Willowbrook Lane Bldg. 600 West Chester, PA 19382 www.2010solutions.com



/2010Solutions



@2010Solutions

PRIMARY CONTACT:

Sarah Reese 610 692 4972 x 207 sarah@2010solutions.com

BACKGROUND:

Established in 2000, 20/10 offers solutions and expertise to help enhance our client's presence and their bottom line.P

CONTACT:

Sarah Reese 610.246.6641 sarah@2010solutions.com



Miller Ingenuity, continued... Steve Blue has served on the University's College of Business Leadership Advisory Board (C-LAB) since 2014. This lecture is just one part of an ongoing relationship between Miller Ingenuity and Winona State University. Blue will host two groups of visitors from the University (students and faculty) to tour the facilities later this month.

In 2013, Blue launched a bold rebrand, changing the 60-year-old name of Miller Felpax to Miller Ingenuity, both to honor its history and align itself with the innovative products, services and thought leadership the company provides. This rebrand drew national recognition and has led Blue to become a top expert on answering the question: "When is the right time and what is the right process for taking on a corporate rebrand?" Blue regularly provides insight for leading media and industry outlets, including FOX, Business Week, Forbes, The Huffington Post, Entrepreneur Magazine, AMA, Europe Business Review, and The Wall Street Journal.

###

ABOUT MILLER INGENUITY

Miller Ingenuity is a transportation component solutions company based in Winona, MN. For more than 60 years, thanks to its founder "Rudy" Miller who invented a product that revolutionized rail transport, the company has demonstrated the ability to conceptualize, design, produce and deliver transportation parts that meet the current and emerging needs of the industry. Miller Ingenuity's continued innovations are driven by three core motivations: to take on customer challenges, to think more creatively about solutions, and to be everyday heroes to their customers.

About Winona State University

Winona State University, founded in 1858, is the oldest member of the Minnesota State Colleges and Universities System, and offers 80 undergraduate, pre-professional, licensure, graduate, and doctorate programs on its three campuses. Close to 8,800 students are enrolled at the comprehensive public university. Winona State University: A community of learners improving our world.